

Home and About page website copywriting samples for matchmaking business Perfect People. The business was bought out within six months by a large international matchmaking company.



Are you a captivating single ready to meet your match?

Then do we have the perfect person for you!

Perfect People is an Australian online matchmaking club that, unfortunately, isn't for everyone.

You see, we're not a dating site meat market, so you won't find tens of thousands of faces and profiles parading across your screen. You won't receive sloppy cyber kisses and lecherous emails from random peeping Tom's and Tina's. And you won't see any spam, pop-up ads or fake profiles.

Meet singles who bat in your league

To 'cull the herd' for you, we mix profile matching and compatibility science with natural attraction and the magic of mobile phone video introductions. So, it's easy, safe and fun for you to find and say hi to singles who bat in your league.

- Find out [how Perfect People works](#) and all the reasons we're unique.
- Learn more about [our scrumptious members](#).

Or meet your perfect someone right now

[Register for free](#) and see who makes the final cut!

About Us page

Who is behind Perfect People?

We're professional matchmakers - with international qualifications hanging on the office wall and everything.

For the past five years we've been pairing up professional singles all across Australia - with a 92% long-term relationship success rate.

Ok, not quite perfect, but we do have the highest match rate in the land.

Perfect People was created because we felt captivating Aussie singles deserved the same level of quality matchmaking and screening online.

What makes Perfect People unique?

Confidential video mobile calls

We introduce people through video calls on their mobile phones, without the need for swapping numbers.

Better matches

We eliminate the guess work in deciding who is Perfect for you. Once you've registered, our technology searches for your best matches and notifies you when we've found them.

All you need to do is let us know which of those matches you'd like to meet on video.

You call the shots

You have complete control over when you're introduced to others. Simply activate Accept Calls when you're ready to meet someone, and we'll do the rest!

We cull the herd

Perfect People is a selective matchmaking club where only the most devastatingly talented, friendly and fascinating survive.

Yes, it's all a bit John West of us. But that's the only way we can honestly say, "Hey, do we know someone perfect for you!"

And then make it easy and comfortable for amazing singles like you to find and say hi to each other.

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